

SHOWCASE PROPERTIES

Showcase Properties is a boutique short-term rental (STR) property management firm that specializes in personalized service. Unlike larger companies, we intentionally maintain a low portfolio of properties to ensure that each STR receives individual attention. This allows us to focus on the unique needs of each property, providing tailored management solutions to maximize its potential. Our commitment to quality over quantity ensures that property owners receive dedicated support and optimal results for their investments.



SHOWCASE PROPERTIES

Our Services:

- Act as the primary point of contact for guests and handle all guest communications.
- Respond promptly and professionally to all guest inquiries and requests (goal: within one hour to email/text/alert and immediately to phone call).
- Communicate proactively with guests to ensure any concerns are known and addressed.
- Review each guest on Airbnb or VRBO post-departure, and encourage guests to review the property/host
- Ensure all calendars are immediately updated with any new booking or booking change.
- Contact the owner immediately for any maintenance issues.
- Adjusting pricing based on demand, seasonality, and local events using dynamic pricing.
- Manage the cleanings between guest stays.
- Coordinate maintenance issues.
- Optimize and manage listings daily to capitalize on the short term rental platform algorithms





Pricing and Fees:

Owner will pay a Co-Host fee of **15%** of all gross nightly rate earnings not to include additional cleaning fees, pet fees, and early check in or check out fees. Gross nightly rate earnings are defined as all earnings made through Airbnb, VRBO, and direct bookings

Onboarding & Other Services:

Tech Stack

Airbnb/VRBO Profile Creation & Editing

Direct Booking Website

Social Media Services





CONTACT US

770-282-9382

DREW@SHOWCASEPROPERTIESMANAGEMENT.COM

WWW.SHOWCASEPROPERTIESMANAGEMENT.COM

